

WHO WILL SHOWCASE?



SUMMIT ON SUSTAINABILITY REACH & PENETRATION

Key player associations & tie-ups:
250,000+ reach

Pollution Control India social media:
50,000+ reach

Newsletter (Pollution Control India):
25,000+ reach

Online & cross promotions:
100,000+ reach

B2B interaction:
20 guaranteed meetings per exhibitor

WHY PARTICIPATE IN THE SUMMIT ON SUSTAINABILITY?

Make a Tangible Impact

- Drive Positive Change: Be part of a movement shaping a sustainable future.
- Contribute to a Greener Planet: Join forces to combat climate change and protect our environment.

Invest in Your Future

- Build a Sustainable Business: Develop strategies for long-term growth and resilience.
- Mitigate Risks: Identify and address potential environmental and social challenges.
- Attract and Retain Talent: Demonstrate your commitment to corporate social responsibility.
- Explore New Business Opportunities: Discover innovative ways to grow sustainably.

Gain a Competitive Edge

- Stay Ahead of the Curve: Access the latest industry trends and innovations.
- Enhance Your Reputation: Position your organization as a sustainability leader.
- Unlock New Opportunities: Discover potential partnerships and collaborations.

Expand Your Network

- Connect with Influencers: Build relationships with key decision-makers.
- Learn from Experts: Gain insights from industry leaders and thought provokers.
- Foster Collaboration: Collaborate with like-minded individuals to create lasting impact.

By participating in the Summit on Sustainability, you're not just participating at an event; you're investing in a better tomorrow.

HOW CAN YOU GET INVOLVED?

CONFERENCE DELEGATE (Corporate)

- ✓ 4 action packed panel discussions
- ✓ 6 key notes
- ✓ Expert speakers from industry, academia & policy makers
- ✓ 1 day conference – 9.30 am to 5 pm
- ✓ Inclusions: Delegate kit, B2B meetings with showcasing innovations, lunch & high-tea, certificate of participation

INVESTMENT



Early bird (register & pay by 27th Sep 2024)

Rs. 1,999 plus GST

After Early bird
(register & pay between 28th Sep 2024 to 18th Nov 2024)

Rs. 2,999 plus GST

Group Discount of **15%** on purchase of 3 or more passes

CONFERENCE DELEGATE (Student)

- ✓ 4 action packed panel discussions
- ✓ 6 key notes
- ✓ Expert speakers from industry, academia & policy makers
- ✓ 1 day conference – 9.30 am to 5 pm
- ✓ Inclusions: Delegate kit, B2B meetings with showcasing innovations, lunch & high-tea, certificate of participation

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EXHIBITOR

- ✓ Table Space at the Conference- Pre Function Area
- ✓ Targeted B2B meetings as per the defined audience for the exhibitor (upto 20 assured meetings)
- ✓ Logo presence on all onsite branding at the event (as SUSTAINABILITY SHOWCASE PARTNER)
- ✓ Social Media Posts – 3- one to announce as SUSTAINABILITY SHOWCASE PARTNER, one to announce the highlights of the exhibitor & their products & one to promote specific product launch & videos of the exhibitor
- ✓ Insert of the company launch/ editorial/ story in the SUMMIT ON SUSTAINABILITY NEWSLETTER which goes out to 3000 dedicated ESG & Sustainability Professionals
- ✓ Delegate Passes- 2 conference delegate passes
- ✓ Opportunity to showcase your products on the main screen of the event
- ✓ Opportunity to attend high-powered ESG master class (the selection & approval will be by IIT Madras)
- ✓ Opportunity to demonstrate your organization to a group of 50 ESG & sustainability media professionals pre event on 18th Oct 2024 (in Mumbai) at the pre event gathering
- ✓ Logo presence & delegate pass for the pre event networking gathering on 18th Oct 2024
- ✓ Opportunity to attend high powered partner events in Chennai & Hyderabad during the month of September (worth Rs. 20,000)

INVESTMENT



Early bird (register & pay by **18th Sept 2024**)

Rs. 1,50,000 plus GST (only **10** table spaces available)

After Early bird (register & pay 18th Sept to **10th Oct 2024**)

Rs. 2,50,000 plus GST (only **15** table spaces available)

Special Offer for IIT Madras Alumni organization

for those who are part of IIT Madras Alumni Association, Energy Consortium & ICCW at IIT Madras events & partners



Early bird (register & pay by **18th Sept 2024**)

Rs. 75,000 plus GST (only **10** table spaces available)

After Early bird (register & pay 18th Sept to **10th Oct 2024**)

Rs. 1,50,000 plus GST (only **15** table spaces available)

THE ADVISORY BOARD



Vivek Atrey

Ex. IAS, Mentor, Motivational Speaker, Author, Member of the Governor's Advisory Council for Chandigarh UT



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CEO, ICCW, An IITM initiative



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CONTACT DETAILS

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KNOWLEDGE & OUTREACH PARTNER

